

## CARIBBEAN /LATIN AMERICA RESORTS AND HOTELS

### ARUBA

Aruba Marriott Resort  
413 rooms  
Marriott Aruba Ocean Club  
311 rooms  
Marriott Aruba Surf Club  
900 rooms

### BAHAMAS

Courtyard by Marriott Nassau Downtown  
200 rooms

### BOLIVIA

Marriott Santa Cruz de la Sierra  
174 rooms

### BRAZIL

New Autograph Hotel Spa do Vinho  
128 rooms  
São Paulo Airport Marriott Hotel  
312 rooms

### CHILE

Santiago Marriott Hotel  
280 rooms

### COLOMBIA

Bogotá Marriott Hotel  
250 rooms  
Cartagena Marriott Residences  
17 rooms  
Hotel Artisan Colombia,  
Autograph Collection  
65 rooms  
Marriott Cali  
170 rooms  
Marriott Cartagena  
278 rooms

### COSTA RICA

Costa Rica Marriott Hotel San José  
244 rooms  
Hotel Punta Islita, Autograph  
57 rooms  
Los Sueños Marriott Ocean & Golf Resort  
201 rooms

### CURAÇAO

Curaçao Marriott Beach Resort  
247 rooms

### GRAND CAYMAN

Grand Cayman Marriott Beach Resort  
300 rooms

### HAITI

Marriott Port Au Prince  
174 rooms

### HONDURAS

Tegucigalpa Marriott Hotel  
156 rooms

### MEXICO

AC Hotels by Marriott  
Querétaro Antea  
147 rooms  
AC Hotels by Marriott  
Santa Fé  
160 rooms  
Aguascalientes  
Marriott Hotel  
286 rooms  
CasaMagna Marriott  
Cancún Resort  
452 rooms  
CasaMagna Marriott Puerto Vallarta  
433 rooms  
Courtyard by Marriott,  
Cancún Airport  
196 rooms  
Courtyard by Marriott Chihuahua  
138 rooms  
Courtyard by Marriott Monterrey Airport  
205 rooms  
Courtyard by Marriott Puebla  
150 rooms  
Courtyard by Marriott Querétaro Empresarial  
156 rooms  
Fairfield Inn Cabo San Lucas  
120 rooms  
Fairfield Inn Monterrey Airport  
103 rooms  
Fairfield by Marriott  
Querétaro Parque Industrial  
135 rooms  
Ixtapan de la Sal Marriott Hotel & Spa  
189 rooms  
Mexico City Marriott Reforma Hotel  
320 rooms  
Puebla Marriott Real Hotel  
192 rooms  
Tijuana Marriott Hotel  
209 rooms  
Torreón Marriott Hotel  
151 rooms  
Tuxla Gutierrez Marriott  
210 rooms  
Villahermosa Marriott Hotel  
267 rooms

### PANAMÁ

Courtyard by Marriott Panama  
City MetroMall  
120 rooms  
Courtyard by Marriott  
Panamá Real Hotel  
120 rooms  
Panamá Marriott Hotel  
295 rooms  
Sorris Hotel, Spa & Casino  
Autograph Collection  
391 rooms  
AC Hotels by Marriott  
Panamá City  
92 rooms

### PERÚ

Courtyard by Marriott  
Lima Miraflores  
147 rooms

### PUERTO RICO

Courtyard by Marriott Aguadilla  
150 rooms  
Courtyard by Marriott Isla Verde  
260 rooms  
Courtyard by Marriott Miramar  
121 rooms  
San Juan Marriott Resort & Stellaris Casino  
525 rooms

### ST. KITTS

St. Kitts Marriott Residences at Frigate Bay  
306 rooms  
St. Kitts Marriott  
623 rooms

### SURINAME

Courtyard by Marriott, Paramaribo  
120 rooms

### TRINIDAD & TOBAGO

Courtyard by Marriott Port of Spain  
119 rooms

### U.S. VIRGIN ISLANDS

Frenchman's Cove Marriott  
120 rooms  
Marriott Frenchman's  
Reef & St. Thomas  
481 rooms

### VENEZUELA

Marriott Playa Grande  
215 rooms

# DESTINATION DESTINO

CARIBBEAN • LATIN AMERICA / CARIBE • AMÉRICA LATINA

## MARRIOTT



# MARRIOTT, MARRIOTT RESORT AND COURTYARD BY MARRIOTT



WITH MORE THAN 12,600 ROOMS AND OVER 1 MILLION GUESTS EACH YEAR, MARRIOTT'S CARIBBEAN AND LATIN AMERICAN PROPERTIES ARE LUXURIOUS HOTELS AND RESORTS CATERING TO UPSCALE VISITORS WITH HIGH DISPOSABLE INCOME. *DESTINATION/DESTINO MARRIOTT* OFFERS THE PERFECT OPPORTUNITY FOR SELECTIVE ADVERTISERS TO TARGET THIS DISTINGUISHED CLIENTELE.

## HOTEL PUBLICATION

*Destination/Destino Marriott* is distributed year-round through rooms in Aruba, Bahamas, Brazil, Bolivia, Chile, Colombia, Costa Rica, Curaçao, El Salvador, Grand Cayman, Haiti, Honduras, Mexico, Panama, Peru, Puerto Rico, St. Kitts, St. Thomas, Suriname, and Venezuela.

## CLOSING DATES

Sales deadline: October 12, 2016  
Ad materials: November 30, 2016  
Publication: February 2017

## TERMS OF PAYMENT

25 percent upon contract, 75 percent upon publication.

## RATES

|           |          |
|-----------|----------|
| Spread    | \$25,000 |
| Full page | \$18,000 |
| Half page | \$10,000 |

For guaranteed positioning, including RHP, add a 15 percent surcharge.

## AD MATERIAL REQUIREMENTS

1. Electronic files are to be sent in Macintosh format only. Accepted programs include Adobe Photoshop, Adobe Illustrator and Adobe InDesign. Include all PostScript and screen fonts. Include all images as EPS, JPEG or TIFF in high resolution (at least 300 DPI at 100 percent) as CMYK. If files are not provided as CMYK, then we will be forced to convert the color and we cannot guarantee an exact match of color on press. PDF/X-1a files are preferred.
2. A color proof must accompany each ad for all formats, otherwise HCP/Aboard Publishing will not accept liability for files that do not print correctly.\*
3. Live material not intended to bleed must be kept at least 3/8" from all sides to allow for trim.
4. Double-page spreads: Perfect alignment of type or design across the gutter of two facing pages is not guaranteed. Live matter in the facing-page subject cannot be closer than 1/8" to the gutter.

\* If a high-quality color proof/Matchprint such as Kodak Approvals or Epson (or similar analog proofs with a color control bar) are not provided, then we cannot guarantee color. Please note that all proofs must be made according to SWOP standards. Proofs that do not meet these criteria cannot be used for color matching.



| AD SIZE              | WIDTH |   | HEIGHT |
|----------------------|-------|---|--------|
| Full page (trim)     | 8 7/8 | x | 10 7/8 |
| Full page (bleed)    | 9 1/8 | x | 11 1/8 |
| Half page vertical   | 3 1/2 | x | 9 7/8  |
| Half page horizontal | 7 1/4 | x | 4 3/4  |

## DESTINATION/DESTINO MARRIOTT

The Marriott family of hotels and resorts includes more than 60 properties and over 12,600 luxury guest rooms and suites throughout the Caribbean and Latin America, attracting a select clientele with high disposable income. *Destination/Destino Marriott* is the official publication of the Marriott hotels and resorts, and is placed in each room and suite. This highly regarded publication offers guests valuable information about shopping, dining, nightlife and sightseeing at each destination, as well as general interest stories and features. Guests are encouraged to read and take the publication with them. It is also used as a promotional item for the hospitality industry in exhibitions and fairs worldwide. Advertising in the book is limited to half- or full-page ads.

## THE AUDIENCE / READER PROFILE

|                                      |            |
|--------------------------------------|------------|
| Average household income             | \$150,000+ |
| Average age                          | 35 years   |
| Male                                 | 74%        |
| Female                               | 26%        |
| College degree or above              | 70%        |
| Resort guests with children under 18 | 40%        |
| Hotel guests with children under 18  | 20%        |

## ADMATERIALS

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