

ADVANTAGE MIAMI

MIAMI-DADE'S BEACON COUNCIL OFFICIAL RESOURCE GUIDE 2016/2017



The Beacon Council is excited to be launching their newly redesigned annual publication, **Advantage Miami**.

Advantage Miami is a valuable resource guide that serves to help national and international businesses in their decisions to relocate or expand their business and executives in Miami-Dade. Miami-Dade County was No. 2 in the country behind Los Angeles in creating the most net new business establishments in the US from 2010-14 with 6,790.

Advantage Miami supplies businesses with useful information regarding Miami-Dade, including neighborhoods, climate, culture, taxes, and housing and local business regulations.

Advantage Miami is a great opportunity to promote your business to a broad range of executives coming into Miami to conduct business. These businesses will be relocating not only their executives but families too.

They are in search for banks, commercial and housing real estate, schools, personnel, professional services, automobiles, health care and insurance, just to name a few services.

In 2014-15, The Beacon Council directly helped 44 companies locate or expand in Miami creating **2,600 direct** and indirect jobs and **\$4+ million** in new capital investment. In its 30 year history, The Beacon Council has helped recruit and retain close to **1,000 businesses** yielding **\$4.5 billion** in new capital investment.

Advertising in **Advantage Miami** is the best publication to reach new residents as they are ready to make important purchasing decisions.

DISTRIBUTION

- Consulate Offices in Miami
- Miami-Dade Realtor Offices
- Local Chambers of Commerce Offices
- Municipalities
- Miami-Dade Universities
- International and National Trade Shows (Spain, Germany, South Korea, Japan and South America and USA)
- Economic Development Conference
- Digital version distribution to over 30,000+ quality e-mail database



PUBLICATION RATES

Size	4-color
Spread	\$10,846
Full Page	\$6,050
1/2 Page	\$4,010
1/3 Page	\$3,179
1/6 Page	\$2,079

PREMIUM POSITIONS

Back Cover	\$7,540
Inside Front Cover	\$7,233
Inside Back Cover	\$6,930

Guaranteed Position: 15% Premium

CLOSING DATES

Space Reservations:	October 28, 2016
Material Due:	November 7, 2016
Publication Date:	December 2016

INQUIRIES & SPACE RESERVATION

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